



CIDBIA Board Meeting Minutes

September 1, 2016

Board Members Present: Ken Louie (Co-Chair), I-Mium Liu (Treasurer), Diane King (Secretary), Aaron Crosleycone, Tuck Eng, Lei Ann Shiramizu

Board Members Absent: Larry Larson (Co-Chair), Maiko Winkler-Chin

Staff Present: Jessa Timmer, Monisha Singh

Public: Barry Blanton, Brian Scott, BDS; Heather Manning, BDS; Andreas Mantilla, CBE Strategic; Marianne Bichsel, Bichsel Public Affairs; Heidi Hall, Economic Development City of Seattle

Meeting called to order by Ken Louie at 8:35 a.m. September 1, 2016

1. Welcome

Ken welcomed board members and guests.

2. Public Comment on Agenda Items

There were no public comments.

3. Review and Approval of August 4, 2016 Meeting Minutes

****Motion (Liu/Crosleycone) to approve August 8, 2016 minutes. Motion passed unanimously.**

4. BIA Renewal

a. Details about Proposal – Brian Scott

Handouts were distributed—Project timeline, Assessment Budget Summary and Proposed Boundary, and list of property owners. Brian felt it was important that the outreach and petitions be signed by Spring 2017 so the request can be processed by the City. It is the objective to have the launch of the new BIA by Fall of 2017.

b. Messaging and Initial Conversations

Marianne Bichsel and Andres Mantilla were present to discuss messaging for the BIA Renewal and City Council engagement. Jessa is working with BIA Renewal committee members, and those who were listed as contacts, to connect with large property owners and stakeholders in district to have initial conversations. These meetings will be held in September. Talking points were distributed that could be used when talking to property owners.

c. Contact List

An email will be sent to board members listing property owners and board members that could/should make outreach to them.

5. New Board Member Consideration

Barry Blanton was presented as a member nominee to the board. His qualifications were discussed.

****Motion (King/Shiramizu) to approve Barry Blanton as a CIDBIA Board Member. Motion passed unanimously.**

6. Finance Committee Update

The \$50,000 sponsorship from McDonald’s for the DragonFest has been received. A grant of \$22,500 from Interim has been awarded to help with neighborhood health issues and will help with neighborhood cleanliness. The money will be available in January. The BIA is still about \$40,000 in the red for 2016. An updated budget to actuals will be available after Night Market is reconciled so we can plan for rest of year.

7. Events/Marketing Update

Night Market will be held September 10 from 4 to midnight. It will have more of an Asian street market theme with lanterns installed over King Street and more involvement with local restaurant and food vendors. The BIA will provide a food permit so restaurants will be able to sell their food on the streets. There will be a beer garden and stage. A raffle for Delta airline tickets will be held. 499 tickets will be available for \$10 each.

The Happy Hour Food Walk is continuing on the third Thursday through December. 705 Lofts has helped with the printing costs.

A proposed “Buy and Fly” retail promotion is being planned for kickoff at Night Market. A combined purchase of \$100 at local retailers would allow a person to enter a raffle for airline tickets. Lei Ann and Monisha are working to finalize this event.

The Where magazine is running the Chinatown ads for the participating businesses who signed up for the promotion. The Where Guest Book has also been printed and is being distributed.

8. Staff Update

- a. Nora Chan and Monica are visiting camera sites in the neighborhood and getting input from the businesses on where the cameras should be pointing.

9. Public Comment

There were no public comments.

Meeting adjourned at 10:20 am

Action Items italicized
Submitted by Diane King