

CIDBIA Board Meeting Minutes

October 6, 2016

Board Members Present: Ken Louie (Co-Chair), Larry Larson (Co-Chair), I-Miun Liu (Treasurer), Barry Blanton, Tuck Eng, Lei Ann Shiramizu

Board Members Absent: Aaron Crosleycone, Maiko Winkler-Chin, Diane King

Staff Present: Jessa Timmer, Monisha Singh

Guests: Rebecca Frestedt, International Special Review District (ISRD)

Meeting called to order by Larry Larson at 8:36 a.m. October 6, 2016

1. Welcome

Larry welcomed board members and guests.

2. Public Comment on Agenda Items

There were no public comments.

3. Review and Approval of September 1, 2016 Meeting Minutes

****Motion (Blanton/Eng) to approve September 1, 2016 minutes. Motion passed unanimously.**

4. International Special Review District

a. Details About Upcoming ISRD Elections

Rebecca Frestedt was present to announce the upcoming election for two opens seats on the ISRD Board. She provided nomination forms if board members were interested in nominating someone for an open seat. Nominations are due Tuesday October 11th. Rebecca also provided voter registration forms. Eligible voters include residents, business owners and employees of Chinatown-International District. Voter registration is due by Friday October 14th. Rebecca gave an overview of the ISRD Board, its purpose and goals, boundaries, and terms and commitments for board members.

5. BIA Renewal Update

- a. Lei Ann Shiramizu announced that Paul Murakami is ready to sign onto the BIA Renewal. Larry Larson announced that Scott Shapiro with Hosteling International is ready to sign on.
- b. Jessa, Larry and I-Miun met with InterIm to discuss the assessment and how it relates to Danny Woo Garden. The Garden is split into multiple parcels. One parcel is government owned and cannot be assessed, a few parcels belong to InterIm and can be assessed at the 50% tax-exempt rate. One parcel belongs to the Woo family, and can be assessed at the 100% rate because it is listed as commercial. InterIm is concerned about this parcel, as it acts as a public space, and is managed by InterIm. They asked if that parcel could be treated as a tax-exempt property. *The board agreed that the parcel could be called out specifically in the ordinance and treated as a tax-exempt property.*
- c. Larry, Jessa, and I-Miun met with members of Wing Luke Museum, including Cassie Chin, Paul Mar, Nanette Fok, and Beth Takekawa to discuss the BIA Renewal assessment. Wing Luke members

were positive, but are concerned about their tight budget. The assessment would provide support for major factors that are critical to Wing Luke's operation, such as public safety and sanitation. Wing Luke will take the information to their board for further discussion.

- d. Jessa met with Steve Van Til and Edlira Kuka of Vulcan to have preliminary discussions for the BIA Renewal Assessment. Steven will set up meetings with other property owners, such as Unico and Gateway King, in the coming weeks.
- e. *The board determined they will meet with Bartell Drugs, Diamond Parking, Chong Wa, and Northwest Asian Weekly in the coming weeks.*

6. Finance Committee Update

A draft budget for 2017 was presented to the board. The budget is about \$7,000 in the red. The Finance Committee will meet in the coming months to go through the budget before final approval.

7. Events/Marketing Update

Night Market occurred on Saturday September 10th. The event was very well attended throughout the entire evening. The BIA received positive feedback from sponsors, vendors, and neighborhood businesses.

A revamped design for www.seattlechintownid.com is being worked on. The goal is to create an outward facing marketing website for visitors of the neighborhood, and will include a directory, events information, transportation, lodging, and activates. Monisha is working with RN2 Creative on the design. The work is partially being funded by the Port of Seattle Tourism Grant, received in June 2016.

The "Buy and Fly" program ended on September 30th and was very successful. There were 57 entries to enter to win two international airline tickets from Delta Airlines. Customers had to spend a total of \$100 between any combination of 7 retailers.

The BIA is working with the Ethnic Business Coalition on the Shop Small Saturday Campaign in November. The program, focused on holiday shoppers, presents packages from retailers and restaurants in the district for customers to purchase. The EBC is partnering with American Express to bring the promotion to the neighborhood, which will include a popup shop and a "pop-walk" on Saturday November 26th.

8. Staff Update

- a. Monica will be moving to hourly starting December 1st, to comply with new federal regulations.
- b. Jessa is working with Chong Wa on City Council's legislation regarding encampments. A community meeting is set for Thursday October 6th at Chong Wa.
- c. Jessa and Monisha are working with Seattle Public Utilities and Waste Management to do outreach regarding the Clear Alleys Program.
- d. The BIA, Idea Space, and EBC received a \$25,000 grant from Union Bank to provide technical assistance to neighborhood businesses. The amount will be split between the three organizations,
- e. Jessa is working with Idea Space on the 2017 ask for the Only in Seattle grant, until the BIA Renewal passes.

9. Public Comment

There were no public comments.

Meeting adjourned at 10:16 am

Action Items italicized

Submitted by Monisha Singh