

**CIDBIA Board Meeting Minutes (draft) for 2/2/17**  
**Hing Hay Coworks, 8:30am**



**CIDBIA Board Members Present:** Larry Larson (Co-President), I-Miun Liu (Treasurer), Barry Blanton (Secretary), Aaron Crosleycone, Diane King

**CIDBIA Boards Members Not Present:** Ken Louie (Co-President), Tuck Eng, Lei Ann Shiramizu, Maiko Winkler-Chin

**CIDBIA Staff Members Present:** Jessa Timmer, Monisha Singh **33**

Meeting was called to order by Larry Larson at 8:36 a.m.

**1. Welcome**

Larry welcomed Board and Staff Members. Edlira Kuka of Vulcan was also in attendance as a prospective Board Member.

**2. Public Comment on Agenda Items**

There was no one from the public in attendance, and there were no public comments.

**3. Review and Approval of January 5, 2017 Meeting Minutes**

- a. I-Miun motioned to approve the minutes of the January 5, 2017 Board Meeting;
- b. Aaron seconded the motion;
- c. Motion carried unanimously

**4. New Board Member Consideration**

- a. Larry reintroduced Edlira Kuka of Vulcan as a guest and proposed new Board Member.
  - i. Edlira described her position with Vulcan, and her long-time involvement in the neighborhood;
    1. There was a Q&A relative to the Board and the work of CIDBIA, and expectations of Board Members;
    2. Edlira left following the discussion;
  - ii. The Board discussed her application to the Board
    1. Barry motioned to elect Edlira Kuka to the CIDBIA Board of Directors;
    2. Diane seconded the motion;
    3. Motion carried unanimously
- b. There was a question relative to I-Miun's and Diane's terms being continued/extended
  - i. The intention at the last Board meeting was to extend all terms through the BIA expansion process, after which the newly established BIA would create a new BIA Board of Directors
  - ii. Diane has indicated that she would like to step down from the Board whenever it is practical for the Board

**5. Events/Marketing Update (Monisha)**

- a. Lunar New Year
  - i. Well attended with 10,000 +/- attendees
  - ii. The event sponsors were very pleased with the event
  - iii. The neighborhood business owners reported a very busy business day;
    1. I-Miun said the whole weekend was really busy for his business, with strong sales
    2. Aaron said he had his best day ever on Sunday
  - iv. Steady flow of traffic throughout the day
  - v. Made some money! ☺ \$4,934.81 (\$243 more than last year)

1. Electric-related costs were up 92% from last year (because we used electricians and adhered to city codes)
2. Cleanscapes costs were also up by 21% (better tracking of costs this year)
- vi. Lessons Learned
  1. We will print more maps for next year; we printed 5,000 this year and needed more
  2. 36 businesses signed up for the \$3 food walk (well received)
- b. CIDBIA will be renewing the production contract with Melisa and Audrey
  - i. They have produced all three major events for us now (Lunar New Year, DragonFest, and Night Market)
  - ii. By continuing with this contract, Monica's time requirement will be reduced; a question was raised as to whether her schedule is flexible so as to allow her to spend more non-overtime hours when needed and reduce her hours at other times
- c. Townsquared
  - i. A new on-line networking site and mass texting messaging service specifically designed to help strengthen neighborhood communications
  - ii. Provides for communicating out to stakeholders
  - iii. Provides for intra-communication between stakeholders ("chatroom")
  - iv. Allows us to have a better "thumb on the pulse" and proactively respond
  - v. It's a free service – N/C
- d. Spring Clean – May 6, 2017
- e. DragonFest – July 15 & 16, 2017

## 6. Staff Update (Jessa)

- a. Kick-off/Open House will be held on 2/2/17 6:00 – 7:30
- b. One Center City (Transportation options)
  - i. Expect a big crunch over the next 5 years in the neighborhood
  - ii. More buses on 5<sup>th</sup> (coming out of the tunnel)
- c. Sanitation
  - i. Extra funding through OED
  - ii. \$72,000 for CID
  - iii. \$120,000 for Little Saigon
  - iv. Comments
    1. I-Miun wants to ensure the cleaning companies are actually providing the services they are being paid to provide
    2. Diane pointed out there might well be risk/rewards to this program
- d. Public Safety Coordinator position is open right now
  - i. Larry said he really isn't sure where things stand on this process at this point
  - ii. The steering committee was taken over by the Department of Neighborhoods; the steering committee hasn't really jelled very well yet
  - iii. One bright spot ... Larry was very impressed with one of the applicants and hopes that one is hired
- e. BIA Renewal
  - i. The City had some questions on some of the language in the petition regarding 50% discounted rate for non-profits
  - ii. Also adding language relative to advocacy (not supposed to lobby)
  - iii. BDS has suggested some language
  - iv. Jessa, I-Miun, et. al. met with Assunta, George and John; that meeting seemed to go well
  - v. The current plan includes 2 – 3 public meetings in March/early April
    1. Building Owners (direct ratepayers)
    2. Building Owners and Commercial Tenants (Pass-through rate payers)
    3. Open Public from the neighborhood (including Building Owners, Commercial Tenants, community stakeholders)
- f. Other Discussion

- i. 911/Police response: We need a stronger action plan for what action to take for petty crime and/or mental illness issues
  1. Police response is not immediate
  2. Every call isn't urgent, although it might be important
  3. The response from 911 is often not handled well by the 911 system

**7. Public Comment**

There was no one from the public present, and therefore no public comment

**8. Adjourn**

Larry adjourned the meeting at 10:19 a.m.