

CIDBIA Board Meeting Minutes for 3/2/17
Hing Hay Coworks, 8:30am



CIDBIA Board Members Present: Larry Larson (Co-President), Ken Louie (Co-President), I-Miun Liu (Treasurer), Barry Blanton (Secretary), Aaron Crosleycone, Tuck Eng, Diane King, Edlira Kuka, Lei Ann Shiramizu

CIDBIA Board Members Absent (excused): Maiko Winkler-Chin

CIDBIA Staff Members Present: Jessa Timmer, Monisha Singh

Guests: Phillip Sit, City of Seattle; Heidi Hall, City of Seattle; Brian Scott, BDS; Heather Manning, BDS

Meeting was called to order by Ken Louie at 8:35 a.m.

1. Welcome

Ken welcomed Board and Staff Member

2. Public Comment on Agenda Items

There was no one from the public in attendance, and there were no public comments

3. Review and Approval of February 2, 2017 Meeting Minutes

- a. There was one amendment to the minutes; Item 6 (Staff Update), paragraph d. section iii: For clarification, the applicant Larry was very impressed with was for the SPD position, not the PS Coordinator position.
- b. Barry motioned to approve the minutes as amended
- c. Larry seconded the motion
- d. Motion carried unanimously

4. Introduction – Phillip Sit, BIA Advocate

- a. Ken introduced and welcomed Phillip Sit, the new BIA Advocate from OED of the City of Seattle.
- b. Phillip gave a summary of his background, his history with Chinatown/International District, and his current role as BIA Advocate
 - i. He can assist us with working with the City through the BIA formation process
 - ii. He is also handling more of the Department of Neighborhoods responsibilities in C/ID

5. BIA Renewal – BDS

- a. Brian Scott presented packets/petitions for the petition signing kick-off; Packets include:
 - i. Introductory Letter
 - ii. Call to attention Page
 - iii. Petition Signature Page (property specific)
 - iv. Full Petition (detailed)
 - v. Business Plan for the CIDBIA
 - vi. Fact Sheet
- b. Brian reported the City has approved the petition
- c. Brian reiterated the proposed timeline for the petition process
 - i. Turn in 60% support by 5/31 (4/30 would be even better) in order for the City to process it and get it to the council before budget season starts
 - ii. There are 170 petitions (one for each property); there are 80 – 90 ownership entities

- iii. Our plan is to mail and deliver petitions (deliver wherever possible, and collect the signed petitions wherever possible)
 - d. Community Meetings
 - i. Property Owners – 3/16/17
 - 1. Hoping to get Tomio (Uwajimaya), Scott (American Hotel), and perhaps Paul to speak in support
 - ii. Property Owners and Tenants – 3/23/17
 - iii. Property Owners, Tenants and Community Stakeholders – 3/30/17
 - e. We need help establishing the appropriate contact people for Property Owners
 - f. Status:
 - i. Hard yes: 33%
 - ii. Likely support: 18% (ie. Unico, etc.)
 - g. We will be posting notices in the Asian Newspapers for meeting announcements

6. Events/Marketing Update - Monisha

- a. We are working with Sound Transit and Link Light Rail to advertise four neighborhood businesses per month over a 6-month period (using grant money expected to come in April)
- b. Lei Ann asked if anything was planned/could be done to support Nihomchi(?) Night in Japantown? Monisha said there isn't any money allocated to it, but she'd be happy to help promote it through social media outlets
- c. Monisha applied for a 4-Culture grant to subsidize Dragonfest artists and programming

7. Staff Update - Jessa

- a. There is a Navigation Center coming to Little Saigon (a 24/7 homeless shelter)
 - i. This will be a "lower barrier" shelter
 - 1. 75 beds
 - 2. Located at the Paul Warren Building on 12th at about Lane or Weller
 - 3. It is "permanent" and non-negotiable
 - 4. There was not proper outreach to the communities directly affected
 - 5. It will be staffed by DESC
 - ii. Do we want to take a public position on this (discussion)?
 - 1. The decision was made that yes, CIDBIA should put out a public statement that conveys the following
 - a. CIDBIA wasn't consulted or informed
 - b. Adequate outreach wasn't done in the neighborhood
 - c. We are disappointed, and look forward to better collaborations with the City in the future
 - 2. The idea is to provide an organized response that both informs our stakeholders that CIDBIA was not involved in the planning, to express our disappointment at not being involved, but to set up constructive collaboration in the future
 - 3. Jessa will work with Edlira on the messaging
- b. One Center City Advisory Committee
 - i. Jessa reported that this initiative will result in much heavier bus traffic along 5th Avenue
 - ii. There will be a meeting with Property Owners along 5th Avenue
 - iii. 5th Avenue traffic and congestion will only get worse given the increasing bus congestion (including Charter buses and Bolt as well)
- c. Other
 - i. Aaron reported that he thought the meeting between neighborhood restaurants and Century Link Field went very well, and he was encouraged by it
 - ii. I-Miun said that beverage concessions were pretty much completely off the table with Century Link do to contracts with Pepsi, Starbucks, etc.

8. Public Comment

There was no one from the public present, and therefore no public comment

9. BIA Petition Packet Assignments

Brian went through all the petitions and assigned them to Board Members for personal hand-delivery in addition to mailing them (thanks to Tuck for his over and above efforts on this)

10. Adjourn

Ken adjourned the meeting at 9:50