

CIDBIA Board Meeting Minutes for 6/1/17
Hing Hay Coworks, 8:30am



CIDBIA Board Members Present: Larry Larson (Co-President), Ken Louie (Co-President), I-Miun Liu (Treasurer), Barry Blanton (Secretary), Diane King, Aaron Crosleycone, Tuck Eng, Lei Ann Shiramizu

CIDBIA Board Members Absent: Maiko Winkler-Chin

CIDBIA Staff Members Present: Jessa Timmer, Monisha Singh

Meeting was called to order by Ken Louie at 8:36 a.m.

1. Welcome

Ken welcomed Board and Staff Members

2. Public Comment on Agenda Items

There was no one from the public in attendance, and there were no public comments

3. Review and Approval of May 5, 2017 Meeting Minutes

- a. Barry motioned to approve the minutes
- b. Diane seconded the motion
- c. Motion carried unanimously

4. BIA Renewal Update and Unassigned Petitions - Jessa

- a. Status: Signed: 17.78% (same as last month)
- b. There are still a lot of petitions out that are very likely to sign (ie. Interim, Vulcan, etc.); these represent about 26% of the total when they are signed
- c. We need to make a push to get petitions signed and back to the City before the end of June
- d. We met with the Board of Asia Condos; they had some questions, and Jessa followed up with answers to their questions
- e. Others
 - i. Equity Residential (seems positive)
 - ii. Goodman/ICON and Addison (looking for an alternative contact)
 - iii. Chris Ko (no recent interaction)
 - iv. Asante
 - v. If anyone has the packet for Kenneth Phillips (it's a parking lot), Diane did this one already
- f. Board Members are being asked to document their outreach efforts (successful or not) for the files

5. Events/Marketing Update - Monisha

- a. Spring Clean – the event went great; great impact
 - i. About 100 volunteers
 - ii. Kudos to the newer residents in the neighborhood for participating
- b. May, 2017 Happy Hour/Food Walk
 - i. Even better turnout than April's (which was better than the last HH Food Walk of 2016!)
 - ii. Great energy – still had about 30 businesses participating
 - iii. "Iheartid"
 - iv. These will be held the 3rd Thursday of each month through September, 2017

- c. Port of Seattle Marketing Grant
 - i. Info outreach last week
 - ii. Several businesses are interested ... CIDBIA will work to determine who gets what opportunities
- d. Dragonfest: Will be held on 7/15 – 7/16 (3rd weekend in July)
 - i. McDonald's Sponsorship
 - 1. McDonalds has been the presenting sponsor (\$50,000)
 - 2. Might want to "rethink their role"; ie. smaller and therefore less \$\$
 - 3. We should hear from McDonalds within a week
- e. Nihomichi Night: Will be held on the Saturday before Labor Day weekend (8/26/17)
 - i. Perhaps two venues - TBD
 - ii. Hai Japantown!! (Would be a second possible venue)

6. Staff Update - Jessa

- a. MHA
 - i. Interim is writing a letter in opposition (as it is currently written)
 - ii. SCIPDA wrote a letter in support
 - iii. The Board was asked if we want to take a position on MHA; the decision at this point is that priority for CIDBIA should be on getting the BIA Renewal passed
- b. CIDBIA is setting up a simple IRA for CIDBIA employees
- c. SPU
 - i. Jessa just finished her time on the committee
 - ii. Rates will be coming out soon (and they will be higher than in previous years for various reasons)
- d. Policy Question: Who can we share the CIDBIA Operating Budget with?
 - i. Solterra (new owner of Bush Garden) is requesting to see the existing CIDBIA Budget
 - ii. The Board believes a "macro" vs. "micro" handout should be supplied to ratepayers
 - 1. If they want more detail, we will meet with them to go through the detail
 - 2. The reason for this is so context for the line-items can be given during the review
- e. Canton Alley – the new paving is down (and it looks great!)
- f. The park is due to open after Dragonfest

7. Public Comment

There was no one from the public present, and therefore no public comment

8. Adjourn

Ken adjourned the meeting at 10:09