CIDBIA Board Meeting Minutes for 12/7/17
Hing Hay Coworks, 8:30 a.m.

CIDBIA Board Members Present: Larry Larson (Co-Chair), Ken Louie (Co-Chair); I-Miuin Liu (Treasurer), Diane King, Lei Ann Shiramizu, Maiko Winkler-Chin

CIDBIA Board Members Absent: Aaron Crosleycone, Barry Blanton, Tuck Eng

CIDBIA Staff Members Present: Jessa Timmer, Monisha Singh

Meeting was called to order by Ken Louie at 8:41 a.m.

1. Welcome
   Ken welcomed Board and Staff Members

2. Public Comment on Agenda Items
   There was no one from the public in attendance when the meeting began, and there were no public comments. Juliana from Liana’s Café joined the meeting already in progress.

3. Review and Approval of November 2, 2017 Meeting Minutes
   a. There was discussion of the name of the Juliana’s friend who attended the last board meeting, as she did not introduce herself.
   b. Larry motioned to approve the minutes as amended
   c. Maiko seconded the motion
   d. Motion carried unanimously

4. 2018 Budget
   a. I-Miuin presented a final draft of the 2018 CIDBIA operating budget
   b. The changes made since our last meeting include:
      i. Removal of the Main Street Ghost Sign project
         1. Jessa mentioned that the money budgeted for the ghost sign project in 2018 has been removed.
      ii. Sanitation
         1. BIA is receiving $60,000 from the City for sanitation. In 2017, it was $192,000.
         2. There will be a new sanitation contractor presentation to BIA staff this afternoon. The contractor is My Moss Boss, LLC.
         3. Recology/CleanScapes has a 30 day notice period for cancelling their contract.
      iii. Events
         1. Net for events in 2017 was $76,000
   c. Larry motioned to approve the 2018 budget
   d. Maiko seconded the motion
   e. Motion carried unanimously

5. 2018 Board Schedule
   a. The Board Schedule for 2018 was presented to continue to have a board meeting on the first Thursday of each month, except for July, where it will be the second Thursday due to the July 4th holiday.
   b. Diane motioned to approve the 2018 Board Schedule
c. I-Miu seconded the motion  
d. Motion carried unanimously  

6. 2018 Board Officers  
a. All officers’ terms are up: Ken as co-chair, Larry as co-chair, Barry as secretary, and I-Miu as treasurer  
b. Vote on 2018 Board Officers will occur at the January 2018 board meeting  
c. Jessa will reach out to remaining officers (Larry is stepping down from board) next week to see if they would like to continue in their positions  

7. BIA Renewal Update  
a. Mid-Campaign Happy Hour Open House on December 5th  
   i. Ming Fung, the new property owner of the Bush Garden building, the small commercial area next door, and the parking lot across the street, attended the event and was interested about the BIA renewal. She talked to Barry, Ken, and Diane.  
   ii. Steve Van Til from Vulcan attended the event and said he would encourage his neighbors to sign on  
   iii. The petition signatures are at 31%  
   iv. The event was good overall, although not well attended as there were 3 other events in the neighborhood that night.  

8. Events/Marketing Update – Monisha  
a. Buy and Fly Promotion (November 17th – December 11th)  
   i. People who spend more than $100 (after sales tax) will be entered into a drawing  
   ii. The winner will be given two roundtrip airline tickets to Hawaii  
   iii. Momo is doing well, and the majority of entries are from Momo customers. Momo is successful because they are encouraging customers to participate, have signage around the event, and returning cards to the BIA on behalf of customers instead of customers mailing them.  
b. Holiday Happy Hour and Food Walk (November 25th)  
   i. The event was held on Small Business Saturday along with events at Hing Hay Coworks, EBC, Nagomi Tea House, and Wing Luke Museum.  
   ii. There is a lot of trial and error with the HHFW during the day – there are many competing events, and the timing of the events is different than the other events  
   iii. **Public Comment Interjection: Juliana interjected, although it was not time for public comment. She expressed concern over delivery of BIA information and timing of the Happy Hour Food Walks. Juliana was asked to hold off on comments until the public comments section.**  
c. McDonald’s 2018 Event Investment  
   i. Monisha has been working with McDonald’s on their 2018 sponsorship commitment. As was expected, they reduced their commitment due to budget cuts on their end. They initially proposed a $44k reduction from 2017. She was able to negotiate, and get them to commit to a reduction of $22k, that the BIA will have to make up in 2018. McDonald’s sponsorship level enables Dragon Fest to be a 2-day event.  
   ii. **Public Comment Interjection: Juliana asked about the level of professionalism of the board and this meeting. She was asked by Larry to hold comment until the Public Comment section. She continued to express concern about the level of professionalism of this meeting. Lei Ann asked her to hold her comments, so the meeting could continue. I-Miu explained that the board is volunteer run and they are, as business owners in the neighborhood, trying to conduct a meeting to help the neighborhood.**  
d. Save the Dates  
   i. Lunar New Year (Sunday, February 11, 2018)  
e. CIDBIA Events Committee  
   i. The Marketing and Events Committee met on 11/8/17. This was an initial meeting to loop in Japantown and Little Saigon. Another meeting will occur after the holidays.  

9. Staff Update - Jessa
a. **OPCD Neighborhood Planning Advisory Group:** Jessa presented on the OPCD structured Advisory Group that is discussing 5 topics around general planning and development around the neighborhood. Jessa and Maiko are on the Advisory Group, along with about 20 other people from the neighborhood.
   i. Jessa is on two of the planning subcommittees: One that deals with the ISRD boundary expansion as well as the general policies of the ISRD and the other subcommittee is looking at residential and commercial affordability of the district.

b. Jessa is now the co-chair of the **Public Safety Council**
   i. The Public Safety Council moves forward the recommendations from the Task Force.

c. Jessa, Jamie, Maiko, and Quynh sent a packet to new mayor Jenny Durkan of what is working in the neighborhood, and what resources are still needed here.
   i. They asked for a C-ID liaison through the Mayor’s office
   ii. Durkan announced a Small Business Task Force. Taylor from EBC is the co-chair on the task force.

10. **Development Projects in C-ID**
 a. Shanti Breznau presented on development projects in Little Saigon, Japantown, and Chinatown. Shanti is the Retail Recruiter with SCIDpda, and she works with property owners to fill vacancies, recruits new businesses that are complimentary and appropriate to the business mix of the neighborhood, and works on business retention which is around building business capacity and helping businesses relocate.
 b. She discussed projects in Little Saigon including the Navigation Center, Thai Binh, LIHI, the Acme Poultry site, Linc’s Tackle, Asian Plaza, and the Yessler Terrace project.
 c. Projects in Chinatown and Japantown include Hana, the Louis restoration, Marriott Springhill Suites at 8th and Lane, KODA Flats by Da-Li, 608 6th Ave (a project with ISRD approvals but not construction yet), and 614-620 Maynard (Bush Garden).
 d. Lei Ann asked the question of how the community can keep S. Jackson St. pedestrian friendly, attractive, and not just a pass way when the new development projects come online. Maiko suggested this would be a good topic for the Public Realm subcommittee as part of the OPCD group.

11. **Public Comment**
 a. **Juliana from Liana’s Cafe**
   i. Juliana said she has talked to a lot of business owners, and they don’t like the events in the neighborhood because they is all outsiders participating. I-Miuu asked if these businesses were interested in participating, but Juliana could not answer that.
   ii. Juliana wants to help Chinese businesses improve their business through marketing and events.
   iii. She stated she wants to begin meditation classes in Hing Hay Park in the summer. The board members gave her the contact information for Tom lIm at InterIm, as they have a grant to manage park activations. The BIA does not manage the park or its activities.
   iv. She suggested that the Happy Hour Food Walk be on Saturdays from 11am to 4pm, instead of Thursdays from 4pm to 7pm. She said businesses need better advertising that they are participating, and that they should be allowed to set up tables and chairs outside their storefronts. She also wants the schedule for the whole year posted at the BIA, in English and Chinese.
   v. Juliana requested to meet with Larry and Ken after the board meeting.

12. **Additional Comments**
 a. Lei Ann was contacted by Mathew Martin at KUOW for an upcoming podcast, and is looking for business owners or long-time residents in the neighborhood who would be comfortable being interviewed. Board members suggested Paul Murakami, Jan Johnson, Janet Brown, and Evan Chan.

13. **Adjourn**
 a. Ken adjourned the meeting at 10:17