CIDBIA Board Meeting Minutes for 1/4/18
Hing Hay Coworks, 8:30 a.m.

CIDBIA Board Members Present: I-Miu Liu (Treasurer), Barry Blanton (Secretary), Tuck Eng, Diane King, Lei Ann Shiramizu, Aaron Crosleycone, Ken Louie (Co-Chair)

CIDBIA Board Members Absent: Maiko Winkler-Chin

CIDBIA Staff Members Present: Jessa Timmer, Monisha Singh

Guests: Brian Scott and Valerie Tran, BDS Planning; Phillip Sit, City of Seattle Department of Neighborhoods

Meeting was officially called to order by Barry Blanton once a quorum was established at 8:43 a.m.

1. Welcome
   Barry welcomed Board and Staff Members

2. Public Comment on Agenda Items
   There was no one from the public in attendance when the meeting began, and there were no public comments. Juliana from Liana’s Café joined the meeting already in progress.

3. Events/Marketing Update – Monisha
   a. Lunar New Year Celebration
      i. Ours will be on 2/11/18, and it will include a $3 food walk
      ii. Wing Luke will have there’s on 2/10/18
   b. The Gate in the Park is scheduled to be installed on 1/19/18
   c. The 2018 Spring Clean is scheduled for 4/28/18 (Saturday)
   d. Save the Dates
      i. Dragonfest (7/14/18 – 7/15/18)
      ii. Night Market (9/8/18)

4. Staff Update - Jessa
   a. Monisha has a new title and role as we enter 2018;“Communications and Marketing Director”
      i. She will be working to enhance internal and external communications
      ii. She will be working on communications strategy and implementation
      iii. She is also taking a course on “Contact Strategy”
      iv. Congratulations Monisha!
   b. We have hired a new Sanitation Contractor to replace Recology
      i. This took effect 1/1/18
      ii. The new contractor (My Moss Boss) has been providing pressure washing services to us, and is expanding the services they provide
      iii. They will be working 4/days per week in C/ID (MO/TU/TH/FR), and 2 days per week in Little Saigon (WE/SA)
      iv. They will have a 2-person crew working
   c. Jessa will be working with Commute Seattle on their Small Business Transportation Kick-off
      i. The event will be held on 1/18/18 from 11:30 – 1:00
      ii. They will be promoting pre-tax Orca Cards for small business employees
      iii. The event will be held at the Nagomi Tea House
The C/ID 2018 Kick-off
   i. Will be held on 1/25/18 from 5:00 – 8:00 p.m.
   ii. The event is to help communicate with the neighborhood stakeholders about 2018 Events and Initiatives planned

ISRD (International Special Review District)
   i. The boundaries changed 1/1/18, and have expanded to include Little Saigon
   ii. They will be working on outreach now

The West Precinct will expand in Q2, 2018 (over the 1st 5 months of 2018)
   i. It will include all Little Saigon
   ii. The line will shift east to Rainier Avenue from where it is currently (I-5)

5. Review and Approval of December 7, 2017 Meeting Minutes
   a. Diane suggested adding the request from Julianna relative to posted office hours and bilingual translation for non-English speaking community stakeholders
   b. With those amendments, Diane motioned to approve the minutes
   c. LeiAnn seconded the motion
   d. Motion carried unanimously

6. OED Overview of 2018 OIS Award and BDS Introduction
   a. Brian Scott introduced Valerie Tran as the newest member of the BDS team; Valerie was formerly with Interim PDA
   b. Phillip Sit
      i. Reported OIS Funding is being announced in a couple of weeks
      ii. He isn’t expecting any unexpected surprises in the announcement relation to our grant request
   c. BIA Expansion is still the top priority
      i. We need to submit our 60% petitions by June/July to the City Council
      ii. We are currently at 32%; we need 60% by May
      iii. Phillip and the City are “ready and willing to help”
      iv. Status discussion
         1. Steve Van Til from Vulcan has offered to help in discussions with Unico and Gateway King if he can be of assistance
         2. Barry will reach out again to both
         3. Even with those, we will still need about 15% of the local property owners to sign
            a. We need to tell the story in the various languages of the property owners
            b. Aaron is willing to join the BIA Expansion Committee

7. Officer Election for 2018
   a. Discussion
      i. Larry has stepped down from the Board effective 1/1/18
      ii. Ken would prefer to step out of the role of Co-Chair if possible, but is willing to stay on the BIA Expansion Committee
      iii. I-MiuN is willing to continue as Treasurer
      iv. Barry is willing to serve in any capacity
      v. Diane is willing to serve as Secretary if Monisha can take the minutes
      vi. Aaron is willing to serve as Co-Chair
   b. The Following Slate of Officers was proposed for 2018:
      i. Aaron, Co-Chair
      ii. Barry, Co-Chair
      iii. Diane, Secretary
      iv. I-MiuN, Treasurer
   c. LeiAnn motioned to nominate the proposed Slate of Officers
   d. Tuck seconded the Motion
   e. Motion carried unanimously
8. **Public Comment**
   a. Juliana from Liana Café wanted to make a public comment
      i. “What is the benefit of the BIA?”
      ii. Ken and Larry had suggested she check the website to learn more about the benefits, and when she did that she was still not sure of the benefits
      iii. Julianna thinks owners should clean their own properties, and if they did, a BIA wouldn’t have to do it.
      iv. I-Miuin explained, from his vantage point as a business owner, the value the BIA brings to the neighborhood
   b. Public Comment was closed after about 10 minutes

9. **Other Comment/Discussion**
   a. KUOW Podcast – LeiAnn suggested that KUOW is looking for people to join the podcast to promote business in C/ID
   b. For more information, contact LeiAnn

10. **Adjourn**

    Barry adjourned the meeting at 9:50