CIDBIA Board Meeting Minutes for 2/1/18
Hing Hay Coworks, 8:30 a.m.

CIDBIA Board Members Present: Barry Blanton (Co-Chair), Aaron Crosleycone (Co-Chair), I-Miu Liu (Treasurer), Lei Ann Shiramizu, Ken Louie

CIDBIA Board Members Absent: Maiko Winkler-Chin, Tuck Eng, Diane King (Secretary)

CIDBIA Staff Members Present: Jessa Timmer, Monisha Singh

Meeting was officially called to order by Barry Blanton once a quorum was established at 8:33 a.m.

1. Welcome
   Barry welcomed Board and Staff Members

2. Public Comment on Agenda Items
   There was no one from the public in attendance when the meeting began, and there were no public comments.

3. BIA Board Membership
   a. After the last board elections, Maiko brought up if the current board is an accurate representation of the neighborhood, especially not having many more Chinese representation on the board or within the officers.
   b. I-Miu suggested that diversity of the board should go beyond ethnicity – the should be representation of the older business owners, younger people; a better representation of stakeholders overall.
   c. Aaron asked if these new board members needed to wait until the new BIA passes; Barry said there is no reason to hold until the new board passes
   d. Jessa asked if the board should still have representation from the “big three” properties, as there has been representation from Vulcan for many years, and the three properties will make up a large portion of the assessment when the new BIA is in existence. Barry suggested the board connect with Leslie Smith, who recently left the Alliance for Pioneer Square to go to Vulcan. She has had a good relationship with the BIA, and would send a good representative to the BIA board.
   e. Suggested names for new BIA board members were: Assunta Ng, Barry Mar, Tanya Woo, Donny Mar, Kevin Chan, and Deanna Leung.

4. Review and Approval of January 4, 2018 Meeting Minutes
   a. Ken motioned to approve the minutes
   b. I-Miu seconded the motion
   c. Motion carried unanimously

5. BIA Renewal
   a. Jessa, Aaron, and Barry met with Phillip Sit (BIA Advocate from the City) to discuss funding for BIA renewal support from OED. Phillip suggested using some of the money allocated to BDS to hire someone similar to a campaign manager, as Capitol Hill is doing for their renewal. After the meeting, Philip let Jessa know that this may not actually be possible.
      i. I-Miu questioned the purpose of BDS and what their deliverables are. Jessa said that BDS provided data mining, which was beneficial in getting the BIA renewal process started. The City also contracted with someone who made a presentation about the renewal, and another who was a connector to Councilmembers. They are no longer in their positions, and BDS is the only contractor for the City.
ii. It was suggested that a community liaison, not necessarily a “campaign manager” who had language capacity would be beneficial in connecting with the community. It was suggested that Alan Lai would be good for this role. The BIA staff could create message materials for him.

iii. The board discussed perception of the BIA by business owners. I-Miun brought up that the problem of the BIA is that it’s not showing the day to day efforts. Messaging about clean alleys and events have been prevalent for several years, and when alleys are dirty or businesses don’t like the events, they have a negative opinion of the BIA. BIA needs to think about public communication and public relations.

6. Events/Marketing Update – Monisha
   a. Lunar New Year Celebration
      i. 46 businesses participating in the Food Walk, 4 CID business vending at the event
      ii. Wing Luke will have there’s on 2/10/18; Lei Ann and I-Miun volunteered to feed the lion at the WL event

7. Staff Update - Jessa
   a. New Sanitation Contractor – My Moss Boss
      i. My Moss Boss has finished one month as the sanitation coordinator. They are very responsible, but still getting familiar with the neighborhood. They’re in Chinatown and Japantown 4 days a week, and in Little Saigon 2 days a week. Lien has been doing outreach in both neighborhoods introducing herself and about the new contractor and schedule.
   b. Commute Seattle
      i. Commute Seattle is doing out reach in the neighborhood and hoping to work with 5-10 businesses on getting them onto to the Orca program. I-Miun has joined as one of the businesses. Monisha connected Commute Seattle to 6 businesses in the neighborhood.
   c. Jackson Hub
      i. Historic South Downtown received $2.5m funding to bridge CID and Pioneer Square and activate the “no man’s land” between the two neighborhoods. Jessa is on this committee.
      ii. The CID Planning Advisory Committee is having an open house on February 28th from 5:30pm to 7:30pm. They will be talking about development projects and general planning for the neighborhood.

8. Public Comment
   a. There was no public in attendance.

9. Adjourn

Barry adjourned the meeting at 10:12am.

Minutes recorded by Monisha Singh