CIDBIA Board Meeting Minutes for 4/5/18
Hing Hay Coworks, 8:30 a.m.

**CIDBIA Board Members Present:** Barry Blanton (Co-Chair), Aaron Crosleycone (Co-Chair), I-Miu Liu (Treasurer), Diane King (Secretary), Tuck Eng, Lei-Ann Shiramizu, Maiko Winkler-Chin, Ken Louie

**CIDBIA Board Members Absent:** None

**CIDBIA Staff Members Present:** Jessa Timmer, Monisha Singh

Meeting was officially called to order by Barry Blanton at 8:40 a.m.

1. **Welcome**
   Barry welcomed Board and Staff Members

2. **Public Comment on Agenda Items**
   There was no one from the public in attendance when the meeting began, and there were no public comments.

3. **Review and Approval of March 1, 2018 Meeting Minutes**
   a. Maiko motions to approve the minutes
   b. Aaron seconded the motion
   c. Motion carried unanimously (Maiko abstained)

4. **Budget Amendment**
   a. Jessa brought forward a new budget to bring on Alan Lai as a BIA contractor to help with the BIA renewal process. The board suggested there should be some conditions for Alan, such as getting a clear yes/no answer from a certain number of property owners about the proposal.
   b. Maiko motions to approve the budget.
   c. Lei Ann seconded the motion
   d. Motion carried unanimously

5. **Events/Marketing Update – Monisha**
   a. Marketing & Social Media Intern
      i. BIA placed ads for a Marketing and Social Media intern and received overwhelming interest.
      ii. Monisha is interviewing candidates this week and next week.
   b. Happy Hour Food Walk
      i. Happy Hour Food Walk will be on Thursday April 19
      ii. Over 30 businesses participating
   c. Q1 Newsletter
      i. BIA has created a newsletter summarizing work in Q1 of 2018. Based on feedback from the end of 2017, this newsletter is printed, translated into Chinese and Vietnamese, and will be hand delivered to businesses.

6. **Staff Update - Jessa**
   a. Head Tax Proposal
      i. The City Council is proposing a “head tax” that could potentially tax small businesses in this neighborhood for additional funding for homeless housing. The Council is still unclear on what the proposed budget would be.
ii. The BIA board has an opportunity to take a position on this subject. The board decided to wait until there is more information from Council, at which point, Maiko will draft a response.

b. Lighting Study
   i. There are 3 walks planned to look at lighting in the neighborhood. This walk is to determine areas that have inadequate lighting and provide feedback to the lighting consultants. The consultants will then provide recommendations.

c. Sanitation
   i. My Moss Boss will be adding 16 hours per month, at no additional cost. This is to help them catch up with litter issues. Lien will be working with the contractor to best determine how to use the hours.
   ii. The CID Spring Clean is planned for Saturday April 28th.

7. Public Comment
   a. Juliana Lai from Liana’s Café joined the meeting. She asked the BIA to look at a proposal she and other businesses put together for a Moon Festival event in October, using Hing Hay Park, Maynard Avenue, and S. King Street. The group would oversee organization and implementation. The board directed her to work with the City. Monisha provided information to Juliana about the process on permitting with the City.

8. Adjourn

   Barry adjourned the meeting at 10:05 am.