CIDBIA Board Meeting Minutes for 3/1/18
Hing Hay Coworks, 8:30 a.m.

CIDBIA Board Members Present: Barry Blanton (Co-Chair), Aaron Crosleycone (Co-Chair), I-Miu Liu (Treasurer), Diane King (Secretary), Tuck Eng

CIDBIA Board Members Absent: Maiko Winkler-Chin, Lei Ann Shiramizu, Ken Louie

CIDBIA Staff Members Present: Jessa Timmer, Monisha Singh

Meeting was officially called to order by Barry Blanton once a quorum was established at 8:40 a.m.

1. Welcome
   Barry welcomed Board and Staff Members

2. Public Comment on Agenda Items
   There was no one from the public in attendance when the meeting began, and there were no public comments.

3. BIA Renewal Update
   a. Jessa will meet with Philip Sit from OED and Valerie Tran from BDS regarding deliverables. Jessa had previously met with Philip, who expressed there may be an opportunity to spend some of the funding allocated for BDS to other outreach efforts.
   b. Jessa and Monisha met with Alan Lai the previous week to gauge interested in hiring him as a contractor to help the BIA connect with property owners, as he is trusted within the community and has the language capacity. Alan was interested and will meet with Jessa again next week.
   c. Barry mentioned that he talked to Leslie Smith, who is now at Vulcan. Leslie is very interested in helping the BIA pass, and will be able to send a good representative from Vulcan to be on the board. The challenge is how to leverage Leslie and other large players who want to help us when we don’t know how they can help yet.
   d. I-Miu brought up how the BIA can help property owners who are reluctant to step up first or now. Barry suggested the board look at the value proposition for property owners and convey to them what they are getting for their money.

4. Review and Approval of February 1, 2018 Meeting Minutes
   a. Diane motioned to approve the minutes
   b. Aaron seconded the motion
   c. Motion carried unanimously

5. Treasure’s Report – I-Miu
   a. I-Miu provided a report of the BIA’s financials for 2017. Overall, it was a great year and the BIA staff performed well. Expenses came in under budget, and revenue came in over budget. 2017 had unexpected revenue such as the ghost sign project and the city sanitation contract. There is currently good cash flow, with cash available at the BIA fund as of 12/31.
   b. In 2017, FAS collected 92% of what was billed. Previously it was about 80%. However, this does not mean that there is more cash coming in, but it was due to scrubbing the list and removing businesses who have closed.
6. Events/Marketing Update – Monisha
   a. Lunar New Year Celebration Recap
      i. LNY 2018 had the highest attendance in recent LNY history, around 15,000 people.
      ii. The BIA made more money on the event than was budgeted for.
      iii. There were no production, security, or logistic issues throughout the day. CID businesses seemed busy and happy.
   b. Hing Hay Park Celebration
      i. Hing Hay Park grand opening celebration will be on Saturday March 24, from 1pm to 3pm.
      ii. There will be food, entertainment, ribbon cutting, etc.
   c. Port of Seattle advertising
      i. Port of Seattle awarded CIDBIA with an ad placement through the Spotlight Program. The Spotlight Program gives local communities advertising at SeaTac Airport at just the cost of production. CIDBIA was given the “mini spectacular” in Concourse D for Q3, which has an ad value of over $10,000. Monisha will be gathering exact costs and presenting an opportunity to C-ID businesses to do a co-op ad.

7. Staff Update - Jessa
   a. Public Safety Council
      i. Jessa will be meeting with Deputy Mayor Fong about public safety in the neighborhood. The Council is supposed to have a chair from the City, which was previously Scott Lindsay. The Council would like someone higher up in the mayor’s administration and will be asking the new mayor’s office to uphold the task force recommendations that were put together in the last administration.
      ii. Jessa and Jamie Lee will be putting together a work plan for Sonny Nguyen, the Public Safety Coordinator. His funding through the city will stop in March 2019, and then will be taken over by the BIA. I-Miun suggested working on professional development and mentoring Sonny to have an executive presence when meeting with the city in the future.
   b. Sanitation
      i. Lien is working with My Moss Boss to figure out the best schedule for C-ID core and Little Saigon. They are now in Chinatown and Japantown on Mondays, Wednesdays, Fridays, and Saturday, and in Little Saigon on Tuesdays and Fridays.
      ii. There is currently an encampment cleanup along I-5, on the north side of Jackson.
      iii. There will be a bin giveaway tomorrow (Thursday 3/2) in Hing Hay Coworks.

8. Public Comment
   a. There was no public in attendance.

9. Adjourn

   Barry adjourned the meeting at 10:08am.

Minutes recorded by Monisha Singh