CIDBIA Board Meeting Agenda for 11/07/19 Hing Hay Coworks, 8:30am

CIDBIA Board Members Present: Brian Jaeger, Jamie Lee (Treasurer), Jeff Liang, Evan Chan, Jenna McCullough
CIDBIA Board Members Absent: Barry Blanton (Co-Chair), Tuck Eng, Jocelyn Moore, Rahul Gupta, Alann Hamada
Executive Director: Monisha Singh
Guests: An Huynh, Cj Brockway, Susannah Scott, Terry Nicholas

Welcome
The meeting was officially called to order by Jamie Lee at 8:37 a.m. and everyone present gave a self-introduction.

Public Comment on Agenda Items – None.

Approval of Meeting Minutes from 10/02/19 Board Meeting
Moved to the end of the end of the agenda.

Dragons & Lights On! Campaign – An Huynh
An Huynh is the Public Realm & Community Manager for Seattle’s Chinatown-International District Preservation and Development Authority. She presented a Neighborhood Lighting Study packet for the neighborhood and shared two project plans that came out of the study.

The first project is the Lights On! Campaign, which encourages businesses to leave their lights on overnight to light up the streets and deter criminal activity.
  • Outreach for the campaign is being done by An Huynh and three SCIDpda interns. Materials in English, Chinese, and Vietnamese is available at Hing Hay Coworks and has been sent electronically in the CIDBIA newsletter.

The second project will be a collaboration between Spark Lab and the SCIDPDA and involves the BIA owned dragons to create a more welcoming entrance into the neighborhood.
  • Plans to add two lights to each of 10 of the dragons to light up the dragons from below.
  • Each light will be about 200 lumen output and have glare control to prevent the light into resident windows.
  • Cost per month, per pole with Seattle City Lights will be about $15/month per pole. Totaling ~ $150/month and ~$1800 annually.
    o Sparks Lab is working to negotiate the $15/pole rate is for the usage of 5 amps, but the two lights will use less than 1 amp. The $15/pole cost is out of proportion to the usage. A letter from the CIDBIA board to SCL may be helpful in negotiating the price.
    o CIDBIA will be responsible for this cost of power as the owner of the dragons. The CIDBIA board will need more information about final costs before deciding to approve the lighting.
  • Each dragon pole will be reviewed by Seattle City Lights (SCL) the installation is done. The maintenance must be done by SCL but CIDBIA would be the responsible financial party.
  • There’s a potential for a future grant-funded project to repaint the dragons. Evan Chan recommended moving some of the Dragons to new locations that would be more visible and easier to maintain if they are already planning on taking them down for repainting.
• Approval by CIDBIA board is needed before SCIDpda and Spark Lab can move forward with presenting the project to ISRD. CIDBIA is waiting for more information from Spark Lab about the cost and maintenance.

Clean & Safe Program + Introductions – Monica Ly

Monica Ly serves as the Clean & Safe coordinator for the Chinatown-International District Business Improvement Area. She made introductions to the new board member and described the services she can provide and programs that she manages.

• Sanitation services & programs include street cleaning, graffiti removal, hazardous waste, illegal dumping, needle training with the City of Seattle, monthly community clean-ups, and more
• Public Safety services & programs include CPTED evaluations in or outside of a business, after incident follow ups with SPD, managing public safety cameras, monthly public safety meetings, and more.

City-wide Public Safety Update

Monisha gave a brief history of the LEAD Program and how the BIA directors have discussed with the with Lisa Daugaard, the Executive Director of LEAD, about possible changes to the work LEAD does to provide better service around prolific offenders in neighborhood business districts. BIA Executive Directors and LEAD recently wrote a letter to council to voice their concerns with the budget. BIA directors have also connected with the City’s attorney office for future collaborations.

Events/Marketing/Communication Update

• Holiday Happy Hour Food Walk – Held on Saturday, November 30th from 11am – 3pm
• Food Drive – Partnership with ACRS to hold a food drive during the Holiday Happy Hour Food Walk
• API Arts & Crafts Fair – Held the same day as the Holiday Happy Hour Food Walk
• Lunar New Year Celebration – Saturday, February 8th, 2020
• Bus Ads —will be placed on buses from January 13th, 2020 – February 9th, 2020, encouraging visits to Chinatown-ID during the Lunar New Year season.

Executive Director’s Report

Monisha reported that she is finishing up the CIDBIA Data Correction/update project (due date is 11/8/19), and she explained the how the assessment is currently billed. The correction project is to correct or update the existing data that CIDBIA has on file, which has not been update in many years. Monisha also mentioned that CIDBIA has asked the City to notify property owners or businesses with an increase before the billings are sent in January.

Neighborhood updates included Uwajimaya’s permit approval for remodel, a grant with WM for $1,000 to install cigarette bud receptacles in 5 locations, and an upcoming holiday party for the BIA board members.

Approval of Meeting Minutes from 10/02/19 Board Meeting

Brian motioned to approve the minutes from the 10/02/19 CIDBIA Board Meeting as presented; Evan seconded the motion; motion carried.

Adjourn

The meeting adjourned at 9:43 a.m.