CIDBIA Board Meeting Minutes
2/6/20 8:30am
Hing Hay Coworks

CIDBIA Board Members Present: Barry Blanton (Chair), Tuck Eng, Alann Hamada, Brian Jaeger, Evan Chan, Rahul Gupta, Jeff Liang, Jamie Lee (Treasurer), Jocelyn Moore

CIDBIA Board Members Absent: Jena McCullough

Guests Present: Terry Nicholas (Resident); Chera Amlag (Hood Famous)

CIDBIA Executive Director: Monisha Singh

Welcome
- The meeting was officially called to order by Barry Blanton at 8:36 a.m., and a quorum was established.
- Everyone gave a self-introduction.

Public Comment on Agenda Items – None.

Approval of Meeting Minutes from 1/2/20 Board Meeting
- Jamie motioned to approve the minutes from the 1/2/20 CIDBIA Board Meeting as presented;
- Tuck seconded the motion; motion carried (Rahul abstained)

Introduction – Chera Amlag (new Board applicant)
- Chera described her background/experience with C-ID, and her motivations for joining the CIDBIA Board.
- Jeff formally nominated Chera to become a Board member of the CIDBIA;
- Jamie seconded the nomination/motion;
- The Board voted unanimously to elect Chera Amlag to the CIDBIA Board.

Executive Session
- Barry called the Board into Executive Session; Executive Session went from 8:44 a.m. – 9:18 a.m.;
- Barry called the meeting back into order at 9:18 a.m.

Executive Director Compensation

Jamie motioned that Executive Director Monisha Singh be given a 5% salary increase, effective 1/1/20; Rahul seconded the motion; Motion carried unanimously.

Clean and Safe Update
- Monisha reported on Maynard Alley, and an issue that has come to light relative to reported graffiti in the neighborhood. SPD indicated to Monisha that graffiti issues in Chinatown are under control, sitting that reports to SPD are down to nearly zero.
- Monisha explained that community members have been instructed to report graffiti to SPU. When SPU receives reports, they generate a letter to the property owner essentially putting them on a timeline to remove the graffiti or
face a fine. Consequently, community members have been reticent to report graffiti to the City, but Monisha was very surprised that reports that SPU receives are not forwarded to SPD.

- The next Community Clean-up is scheduled for 2/16/20
- The new Public Safety Coordinator is Tim Hirokawa ... welcome Tim!
- The Dearborn encampment was cleared last week.

Events/Marketing/Communication Update

- Lunar New Year to be held Saturday, February 8th from 11:00 – 4:00 p.m.
- Economic Development Business Owners’ June Board meeting on June 4th @ Thai Bihn Community Room

Annual CIDBIA Ratepayers’ Meeting – Requirements

- All ratepayers are invited to attend
- All ratepayers are to vote on the annual budget
- The Annual ratepayers’ meeting can coincide with our regular Board meeting
  - We will prepare a work-back plan to prepare the Annual budget in advance of the Annual Meeting
  - The Annual ratepayers’ meeting to be held in December of each year
- Minutes/Attendance will be kept

Executive Director’s Report

- CIDBIA Board Retreat
  - Board Members discussed Part One of the CIDBIA Board Retreat (held 1/31/20)
  - Reviewed the current Mission/Vision we are using for the CIDBIA
    ▪ Rahul suggested we review Mission 1st, Vision 2nd and Strategy 3rd
    ▪ Chera felt it was important to consider Mission and Vision before working on Strategic Plans
    ▪ Monisha pointed out that the current Mission doesn’t address a large component of what the CIDBIA currently does (Marketing/Communication/Events) and highlights other things that are the responsibility of other agencies in the neighborhood
    ▪ Discussion over “staying-the-course” with the current Mission and Vision statements or reviewing/updating them
  - The decision was to spend additional time during Part Two of the CIDBIA Board Retreat (2/28/20) on Mission/Vision would be prudent

Public Comment

- Is there a plan for addressing the parklet that was destroyed in front of Oasis Tea Zone? Discussed who owns it, and the City is aware of it and working on it (Terry)
- Graffiti/alley degradation behind Hong Kong Restaurant (Terry)

Adjournment

The meeting was adjourned at 10:11 a.m.